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Knekk from Fora Form wins international design award

Fora Form was awarded “Product of the Year” in Mix Interior's award ceremony in London on Thursday. Knekk won product of the year in the seating category. Knekk is designed by the Norwegian designer Jon Fauske and is produced in Ørsta in Norway.

“It feels incredible to win such a prestigious design award”, said Pål Eid-Hviding, Head of Marketing at Fora Form.

He believes that the award will make more people aware of the unique qualities of the Knekk series, designed to facilitate collaboration and creative processes.

Jon Fauske designed the Knekk bar stool with the characteristic two-part seat top. Since its release in 2019, it has become particularly popular in workplaces where creativity is at the center and in social zones in workplaces and catering establishments.

“This is big! I am incredibly happy, proud, and grateful that the Knekk family has received this award and is being noticed outside Norway”, said the designer John Fauske after the awards ceremony.

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“Many thanks to Mix Interior and the jury for this award. I would also like to say a big thank you to everyone at Fora Form who has invested and helped develop this project. Many congratulations to you”, Fauske continued.

The split seat increases functionality

This year Knekk has been launched as a series of chairs, tables, and benches. The unique design element is the split seat plate, facilitating forward-leaning collaboration and a normal sitting position. Knekk is a piece of furniture that stimulates activity and engagement.

«Fora Form works continuously to create furniture for collaboration and good social settings, and Knekk has quickly become one of our most important signature pieces. This is the second time John Fauske has been awarded a prize for great design, proving that he is a designer to reckon with for the future”, said Eid-Hviding in Fora Form.

Knekk was awarded Doga's design prize for Newcomer of the Year in 2019. Knekk resulted from Fauske's student assignment where he interpreted Fora Form's motto "Wherever people meet."

“It has become more important for people to have a pleasant work atmosphere with zones and furniture that facilitates collaboration and socialization after the pandemic. At Fora Form, we aim to make great indoor experiences, and Knekk is truly an important contributor to this”, said Eid-Hviding after the awards ceremony.

The jury's reasoning

“Nice concept of subtly tilting the user forward to encourage engagement. Sustainable manufacturing and stylish Nordic design: Knekk ticks all the boxes!”

About Knekk

The Knekk series is made for creativity and social meeting places in elegant and solid oak. Knekk has a clear Nordic expression, good comfort, great width, and overall style. The new Knekk chair creates both space for reclining reflection and forward-leaning discussion due to the two-part seat plate. The chair comes both with and without armrests and has an elegant look. The chair can also be supplied with fixed seat cushions in the seat and back for additional comfort. The chair without armrests can be stacked.

About Fora Form

Fora Form is one of Norway's leading furniture designers and manufacturers, and their social furniture is found in almost every lounge, meeting room, or social space across Norway. Fora Forms' vision is to facilitate interactions in four focus areas: Eat together, work together, breathe together, and experience together. Since the 1950s, Fora Form has used design as a strategic tool to create good meeting places in the contract market. Through innovation and good design, we will create good interactions wherever people meet in the future.

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Link to visual downloads: <https://we.tl/t-tg8lXgcxGL>